

# Our solution for offering equal access to IFE and engaging passengers with visual impairments

Passengers want entertainment in the air, whatever their level of vision. Governments will demand compliance with accessible IFE standards. But upgrading IFE systems is a costly process, especially for airlines with different systems across large mixed fleets. Bluebox provides a compelling alternative.

### Accessible IFE - aIFE™

Based on our Bluebox Ai platform, Bluebox aIFE builds on the advanced accessibility features of Apple's iOS, and enhances these for the unique requirements of IFE.

Bluebox aIFE was designed with the assistance of users with a range of visual impairments – from low vision to total blindness – helping our developers design a responsive system that suits a range of needs.

### Specifications

- Portable, iPad-based platform – can be deployed rapidly and flexibly across any aircraft in an airline fleet that offers IFE
- Easy-to-use graphical user interface (GUI) developed and tested with a group of users with a range of visual impairments
  - clear, consistent GUI options
  - controls and menus that are easy to detect and navigate
  - supports multiple languages, closed captions, and audio descriptions
- Full integration with Apple iOS VoiceOver and Zoom accessibility features
- Simple, fast content management system
- No certification required
- Based on Bluebox Ai – secure and Hollywood-approved for providing early window content, and proven in the market with 20,000 units deployed



# aIFE

